

## **Extension Activities Policy**

### **Dev Sanskriti Vishwavidyalaya, Haridwar**

#### **1. PREAMBLE**

The National Education Policy (NEP) 2020 highlights the need for education for social benefit. In this direction, the dimension of education policy reflects the aspirations of the adoption of Extension and Outreach activities by higher education institutions. In this context, the Dev Sanskriti Vishwavidyalaya's (DSVV) Extension Activities Policy assumes importance for taking the University to the community.

This Policy provides a comprehensive framework for the University to fulfill its social responsibility, enhance community engagement, promote cultural harmony, and involve faculty and students in meaningful activities. By adopting this policy, DSVV aims to contribute to the overall development of its communities, instill a sense of social responsibility in its stakeholders, and create a harmonious and inclusive environment for all.

#### **2. EXTENT AND APPLICABILITY**

2.1 This Policy shall apply to all the students, staff and faculty of the University.

#### **3. SCOPE**

Higher Education is an important pillar of the knowledge society. Traditionally it has been confined to teaching and research. With the changing needs of the society, the priorities of education have also been changed and it has been reflected through various policies. Accordingly, extension education and activities, also known as community outreach has become an important dimension of the higher education institutions. Extension Activities play a vital role in fulfilling an Institution's Social Responsibility by actively engaging with the community and fostering Cultural Harmony.

This policy aims to outline guidelines and strategies for DSVV to enhance its extension activities, involve faculty/staff members and students, and promote community engagement and cultural understanding. By implementing this policy, DSVV shall contribute to the holistic development of its communities and create an inclusive and harmonious environment.

#### **4. INTRODUCTION**

Indian universities play a pivotal role in shaping the country's future by generating knowledge, fostering innovation, and nurturing human beings. However, it is essential to extend their impact beyond the boundaries of campuses and actively engage with communities to address pressing social challenges. Outreach and Extension Activities facilitate the transfer of knowledge, expertise, and resources to society, thereby creating a positive and reciprocal relationship between universities and the wider community.

#### **5. OBJECTIVES**

The Extension Activities Policy aims to achieve the following objectives:

- **Foster Community Engagement:** Encourage faculty, students, and staff to actively participate in community development initiatives, addressing local needs, and promoting sustainable practices.
- **Enhance Faculty and Student Involvement:** Provide opportunities for faculty/staff and students to engage in extension activities, allowing them to apply their knowledge and skills to real-world situations, while making a positive impact on society.

To,  
Hon. Pro-Vc ji  
DSVV, Haridwar

Pranam Bhairya,

Please review this policy and  
provide your kind guidance / approval.

*(Saurabh Mishra)*  
16/12/2024

16/12/24

*(Anish Kumar)*  
16/12/24

*(Anish Kumar)*  
16.12.2024

HINAH YTD BRINDA NETA



## 6. GUIDELINES AND STRATEGIES

To achieve the objectives outlined above, DSVV shall adopt the following guidelines and strategies:

- **Community Needs Assessment:** Conduct regular assessments to identify the specific needs and challenges faced by the local community. Engage with community leaders, organizations, and residents to understand their priorities and develop targeted programs accordingly.
- **Design Comprehensive Programs:** Develop extension programs that address the identified needs of the community. These programs should align with the University's expertise and resources, providing sustainable solutions to community problems. Consider areas such as healthcare, education, environmental conservation, entrepreneurship, and skill development.
- **Collaboration with External Stakeholders:** Forge partnerships with local organizations, NGOs, government agencies, and businesses to leverage their expertise, resources, and networks. Collaborative efforts shall maximize the impact of extension activities and facilitate sustainable community development.
- **Faculty/Staff and Student Engagement:** Encourage faculty/staff and students to actively participate in extension activities. University may develop mechanisms to recognize and reward faculty engagement through various methods such as specific points in promotion criteria, financial incentives, etc. Integrate extension activities into the curriculum to provide students with practical learning opportunities and emphasize the importance of social responsibility.
- **Outreach Programs:** Organize regular outreach programs such as workshops, seminars, and training sessions to disseminate knowledge and build capacity within the community. These programs should be designed to empower community members, promote skill development, and foster entrepreneurship.
- **National Service Scheme (NSS):** The Dev Sanskriti Vishwavidyalaya shall ensure to have an NSS wing that shall actively participate in community service activities and programs, thus, providing hands-on experience to students to understand the community and the rich cultural diversity of India, and also develop leadership qualities and democratic attitudes amongst students.
- **Create Awareness:** Raise awareness about social issues, sustainability, and cultural diversity through campaigns, awareness drives, and social media platforms. Promote inclusivity and equality within the community.

## 7. GOVERNANCE AND INSTITUTIONALIZATION

### 7.1 Leadership and Management

The University leadership shall demonstrate a strong commitment to the formulation and management of outreach and extension activities.

### 7.2 Coordination and Collaboration

Internal coordination mechanisms shall be established within the University to ensure synergy among various departments, faculties, and units engaged in outreach and extension services. Collaboration between different universities shall also be encouraged to share resources, best practices, and knowledge.

### 7.3 Policy Integration

Outreach and extension activities shall be integrated into the overall institutional policies, strategic plans, and quality assurance systems of the University. This integration shall ensure the sustainability and institutionalization of these services beyond individual projects or initiatives.



#### **7.4 Recognition and Incentives**

The University may develop recognition and reward systems to acknowledge the contributions of faculty members, staff, and students engaged in outreach and extension activities. Incentives such as career advancement, awards, grants, and research funding may also be provided to encourage active participation.

#### **7.5 Institutional Support**

To ensure the successful implementation of this policy, DSVV may provide the following support:

- **Resource Allocation:** Allocate sufficient financial, human, and infrastructural resources to the extension activities. These resources shall be dedicated to program development, faculty and student engagement, community partnerships, and monitoring and evaluation efforts.
- **Training and Capacity Building:** Provide training and capacity-building programs for faculty members, staff and students to enhance their understanding of community engagement, cultural sensitivity, and effective project management.
- **Recognition and Rewards:** Recognize and reward outstanding contributions to extension activities and community engagements. Establish mechanisms to acknowledge the efforts of faculty members, students, and staff through awards, certificates, and public recognition.
- **Collaboration with Departments:** Collaborate with academic departments to integrate extension activities into the curriculum. Foster interdisciplinary approaches that allow students from various disciplines to work together on community projects.

### **8. IMPLEMENTATION PLAN**

**8.1** University shall prepare an extensive implementation plan for coordinating all community engagement, extension, and outreach activities and also promoting cultural harmony.

**8.2** The Vice Chancellor of the University may constitute a Committee headed by a Schools Dean, with representation from each Academic Unit.

**8.3** The Committee shall formulate a calendar of activities to be conducted during an academic year.

**8.4** Each academic constituent unit of the University shall be responsible for conducting activities on extension, outreach, and promoting cultural harmony with the active support of faculty and students.

**8.5** The Dean of the School shall ensure that every student participates in at least one outreach/extension activity in a semester.

**8.6** Some of the extension/outreach activities that can be undertaken are:

- Adopt a School or Village to promote education
- Create activities to enhance the livelihood of the students and the people of the community
- Design program for production and conservation of the environment
- Skill development and women empowerment
- Cleaning of water bodies
- Digital literacy campaigns
- Financial literacy promotion
- Energy conservation
- Tree plantation in public places
- Gender issues awareness
- Activities to promote cultural harmony
- Programs on prevention of drug abuse
- Disaster preparedness
- Health Awareness
- Yoga and Health



## **9. EVALUATION AND IMPACT ASSESSMENT**

### **9.1 Key Performance Indicators**

Dev Sanskriti Vishwavidyalaya may develop Key Performance Indicators (KPIs) to measure the effectiveness and impact of outreach and extension activities. These KPIs may include indicators such as the number of beneficiaries reached, knowledge transfer, behavior change, employment outcomes, and sustainable development indicators.

### **9.2 Monitoring and Evaluation Mechanisms**

Dev Sanskriti Vishwavidyalaya may establish robust monitoring and evaluation mechanisms to assess the progress, quality, and impact of outreach and extension programs. Regular data collection, analysis, and reporting may be conducted to inform decision-making and ensure accountability.

### **9.3 Feedback and Continuous Improvement**

Feedback loops may be established to gather inputs from beneficiaries, community partners, and other stakeholders. DSVV may use this feedback to continuously improve the design and delivery of outreach and extension activities, adapting to changing needs and emerging challenges.

## **10. AMENDMENTS**

This Policy may be reviewed periodically to rectify anomalies, (if any), and to incorporate feedback received from the stakeholders through impact analysis, and deliberations of the Focus Group, constituted by the Vice-Chancellor.

*Social internship of Unit:-*

*Is that part of this policy or that is*

*separate?*

